



Tune in and
"HEAR"

That Wonderful
CHRISTMAS CAROL
—and—
SERMON
BY RADIO ON XMAS DAY

Not Too Late for Santa Claus
to Install

A RADIO SET

For Christmas
Quality Apparatus Fully Guaranteed
By Us at
—MODERATE PRICES—
Complete Sets or Parts
To Build Your Own

LANSBURGH & BROTHER
RADIO DEPT.—FOURTH FLOOR.

All Aboard For a RADIO Christmas!
Get that Radio set or added equipment **THIS WEEK---**
December 23 to 30 Is National Radio Week

BE prepared to "listen in" and enjoy the many extraordinary features to be broadcasted everywhere during National Radio Week in celebration of the most marvelous invention in the history of the world.

Get that desired set or extra part, needed to "listen in" with maximum efficiency---NOW! from the leading dealers listed on this page.

**ALL TOGETHER FOR
A RADIO CHRISTMAS!**



RADIO

WE ARE AUTHORIZED DISTRIBUTORS FOR THE RADIO CORPORATION OF AMERICA, WHO CARRY THE STANDARDIZED EQUIPMENTS OF

**WESTINGHOUSE
GENERAL ELECTRIC
—AND—
DUBILER COMPANIES**

**BROADCASTING
STATION W.E.A.S.**
RADIO SHOP, 618 F STREET
See Our Program in Daily Papers

The Hecht Co.

**YOU CAN PUT RADIO
INTO YOUR HOME**

for Christmas

\$65

If you want to make a gift that puts the richest entertainment into your home throughout the year—tying the whole family together with mutual interest—place your order immediately with the nearest RCA dealer for

The
AERIOLA SENIOR

The Aeriola Senior is one of the RCA line of Radiolas. The quality and the price make it an ideal Christmas present for any home. Radiolas are produced by the leader in broadcasting and in international radio communication—the Radio Corporation of America.

Don't accept a substitute. Insist upon an RCA Aeriola Senior, one of the outstanding successes of the Radiola line. It is operated by dry batteries and is easy and simple to manipulate—normal range 75 to 100 miles—under ideal conditions will receive broadcasting up to 1000 miles distant.

"There's a Radiola for every purse"

\$25 to \$350 according to type, range and purpose for which the receiving set is intended.

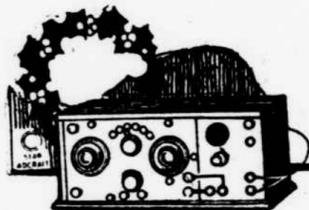
We carry in stock a complete line of standard radio sets and accessories and are sole local distributors for the Radio Corporation of America.

**NATIONAL ELECTRICAL
Supply Company**

1328-30 New York Ave. Phone Main 6800

Woodward & Lothrop

Radio Section—Fourth Floor



**Give Radio Sets
of Approved Make**

Demonstration and explanation of various sets at any time you visit our section.

Endicott C. O.	\$11.00
Lawson (with phone)	\$12.50
Marvel, complete	\$15.00
Crosby Receiving Unit	\$20.00
Crosby Amplifier Unit	\$20.00
De Forest Radiohome	\$20.00
De Forest Amplifier (2 stage)	\$20.00
Aeriola Jr. (with phones)	\$25.00
Aeriola Sr. (phones and tubes)	\$65.00
R. C. Westinghouse	\$132.50
Grebe C. R. 9	\$130.00
Endicott C. 1 (complete)	\$65.00
Tuska Tuner	\$75.00
Tuska Detector (2 stage)	\$75.00

RADIO HEAD SETS

Murdock Head Sets, 2000 ohm, \$4.50 and \$5; 3000 ohm, \$6.
Manhattan Sets, 2000 ohm, \$6; 3000 ohm, \$7.
Brandes Sets, 2200 ohm, \$8.
Western Electric, 2200 ohm, \$8.75 to \$15.
Single Phones, \$2 to \$3.50.

Loud Speakers Make Appreciable Gifts

Arkay	\$4.00	Fiber	\$10.00
Moon	\$7.50	Vitalitone	\$30.00
Trutone	\$8.00	Magnavox	\$45.00

Western Electric, \$55; with power amplifier, \$161

LISTEN IN

For distant stations, WGY—Schenectady, N. Y.; KDKA—Pittsburgh, Pa.; WJZ—Newark, N. J., and other Distant Radio Broadcast Stations.

Complete With Antennae and Roller Smith Head Phones



Ready to Operate Easy to Tune

THE AUDIOLA CRYSTAL RECEIVING SET
No Current No Batteries

Packed in Christmas Box—The Ideal Gift—Price Complete..... **\$15.00**

Receiver Only, Minus Equipment, \$7.50

Cool Weather Aids Reception on Crystal Detector Sets
Audiola Receiving Set, only less phones and antennae equipment, \$7.50.
Multipoint Crystal—sensitive all over—equal to a tube as a rectifier—guaranteed satisfactory. Reduced to 40c.
Loud Speakers from \$3.50 up.

DeFORREST APPARATUS

We will shortly have ready for delivery a complete line of the new De Forrest Sets—condensers, coils, etc.—including De Forrest Tubes.

CENTRAL ARMATURE WORKS

Phone Main 3660-3661

635 D Street N. W.

**"LISTENING FOR SANTA RADIO"
— CHRISTMAS MESSAGE —**

NATIONAL RADIO WEEK

Santa "Says" Buy High-Class Standard Radio Parts From



The Home of High-Grade Dependable Radio Apparatus

MAKE THIS A RADIO XMAS

WHITE AND BOYER CO.

812 13th Street N. W.

Main 7987

RADIO

The miracle of the age! Bringing into your home far distant concerts, lectures, etc. Educational and entertaining for the whole family. The very best Xmas present.

The LITERARY DIGEST Hook-up

Now on display here should be seen by all Radio Fans. Come in and let us tell you about this newest method of constructing your outfit.

COMPLETE SET, \$27.85

This set is complete, with Aerial, Tube, and an \$8.00 Headset, either Brandes or Dictagraph. A few of the parts: 6½ Volt Tube; Honeycomb Coil; Eveready Battery; Variable Condenser.

The Radio Center

HARRY C. GROVE, Inc.

1210 G St. N. W.

Open Evenings

DOUBLEDAY-HILL ELECTRIC CO.

715 12th Street N. W.

Radio Receiving Sets

Signal Crystal \$15 Aeriola Junior \$25

LONG DISTANCE SETS

Aeriola Senior \$65 Westinghouse R. C. \$132.50
Grebe \$60 to \$130

Distributors for Radio Corporation of America, Westinghouse, G. E. Magnavox, Grebe, Etc.

RADIO APPARATUS

MAGNAVOX

